



GCXPO

Hosted by:
Hébergé par : **AREAX.O** | **ZONEX.O** Canada

SEPTEMBER 26, 2024

2024 DEMONSTRATOR AND EXHIBITOR OPPORTUNITIES

www.areaxo.com

GCXpo 2024: An Epic Canadian Smart Mobility Demonstration Day

About [GCXpo](#)

For the third year, Area X.O and the Government of Canada will co-host the pioneering Canadian smart mobility tech demo day. For 2024, Area X.O, the Canadian R&D complex operated by Invest Ottawa, known for accelerating the safe development, testing, and adoption of next-gen technology, will once again host the event thanks to the pivotal support of government partners and private event sponsors.

In partnership with Transport Canada (TC), Innovation, Science and Economic Development Canada (ISED), FedDev Ontario and event sponsors, TCXpo achieved remarkable success in 2023. For 2024, GCXpo (formerly TCXpo) will be back on **September 26, 2024** and will bring together more than 70 Canadian companies to host



live technology demonstrations at Area X.O. GCXpo will create an exclusive opportunity for invited guests to experience the power and impact of cutting-edge Canadian technologies, including many preparing for global markets. Companies large and small from Canada's capital and across the country will showcase connected and autonomous vehicles, drones, smart-city solutions, IoT (Internet of Things), robotic technology, agri-tech innovations, and more. The showcased applications will span every sector of our economy – from intelligent transportation to defence, public safety, smart farming, telecommunications, cleantech, environment, and smart cities.

Set in Canada's Capital, GCXpo will take place from **8AM to 4PM**. GCXpo will allow invited guests, delegations

and media to access our secure site by shuttle bus to experience the demonstrations and exhibits on their own or through guided tours.

GCXpo 2023 Event Outcomes

The 2023 event met all implementation milestones for project plan delivery and received outstanding positive feedback from government and private sector partners. The event delivered upon objectives while continuing to build relationships with a broader array of Government of Canada stakeholders, including Transport Canada, ISED, and FedDev Ontario, and showcased hundreds of Canadian innovators and companies. In 2024, GCXpo event outcomes will include:

- Increasing the national and global credibility and visibility of the Area X.O facility and the Government of Canada,
- Providing government partners with benefits, visibility and recognition,
- Continuing to build a strong and trusting collaboration with government partners including FedDev Ontario and Transport Canada (TC), catalyzing future collaborations,

- Building upon our track record of demonstrating Area X.O as a facility for federal government projects and regulators,
- Supporting SMEs within the smart mobility sector and generating new opportunities for Canadian innovators and companies,
- Driving greater utilization of featured programs and services,
- Acquiring testimonials, outcomes and impacts that can be used to support future Area X.O client acquisition and business development goals.

The 2023 Event By the Numbers

Our second annual TCXpo Demo Day:

- Showcased 77 Canadian companies hosting live technology demonstrations and exhibits
- Amassed over 700 attendees
- Generated high engagement across all social media platforms with:
 - 16,872+ impressions
 - 334 sources of media exposure
- Media coverage from national, local, and international media outlets driving:
 - Reach that exceeded 19 million

GCXpo 2024: Evolving the Opportunity

GCXpo 2024 will build on the success of the successful 2023 event. For 2024, exciting evolutions include:

- Increasing the number of companies demonstrating representing Canada from coast-to-coast,
- Attracting current and new prospective global collaborators and investors,
- Increasing interactive opportunities for government and all event participants.

Value Proposition for Demonstrators and Exhibitors

- Meet Canadian Innovators and Companies Supported by the Government of Canada
- Experience Emerging Canadian Smart Mobility Technologies in Action
 - These technologies are emerging from programs supported by Transport Canada and ISED (ISC Challenge Program)
 - Applications across the economy
 - Federal investments/ROI at work
- Engage International Collaborators and Investors
 - The event provided a tangible Foreign Direct Investment (FDI) mission opportunity for international delegations to see Ottawa's smart mobility capabilities and to foster relationship building to encourage future investment, lead generation, marketing and promotion. International delegations/representatives from the United States, New Zealand, Korea and the United Kingdom.
 - The value prop for government is the opportunity to engage them/learn from them/help to attract new investment to Canada together with us
- Achieve Increased Visibility with Innovators and Industry



2023 Demonstrators and Exhibitors Included:

Airshare	GPS Ontario	NORCAT/Core5
ARA Robotique	Heartee Foods	Nortak Software Ltd.
Area X.O - Autonomous Lexus	High Tech Genesis Inc.	Optimotive Technologies
Area X.O - Mobile Command Centre	Hover	Plantaform Technology Inc
Aurrigo	InDro Robotics	Ribbit
AutoGuardian by SmartCone	Innovation for Defence Excellence and Security	RideShark
AVSS – Aerial Vehicle Safety Solutions	Innovative Traffic Solutions	Rogers Communications Canada Inc.
Blackberry QNX	Invest Windsor Essex	Romaeris Corporation
Carleton University	JPlug.io	Sensor Cortek
Cheetah Networks	Kanata North Business Association	Shabodi
ClearSky Connect Inc.	Kapsch TrafficCom Canada Inc.	Skygauge Robotics
Contextere	Kevaris Autonomous Services	SmartInside AI
Convergence Design Services	Kongsberg Geospatial	SMATS Traffic Solutions
CounterCrisis Tech	La Cité	Spexi Geospatial Inc.
Crank AMETEK	LED Roadway Lighting / Liveable Cities	Stinson ITS Inc.
DecisionWorks Consulting Inc.	Maintenance Drone Co.	Studio 63 Inc.
Drone Delivery Canada	MASINNO Inc.	Syntronic R&D Canada Inc.
EcoSafeSense Inc.	MDK Business Law	TACTIQL Inc.
Englo Systems Inc.	Metropolitan Artificial Intelligence Inc.	Tallysman
EXAR Studios	Micro Engineering Tech Inc.	University of Ottawa
Four DRobotics Corp.	Nanobubble Control Systems	University of Waterloo
GBatteries	National Research Council	
Genesislink	New Vision Systems Canada Inc.	

Official Hotel for GCXpo

The official hotel for the event will be [Courtyard by Marriott Downtown Ottawa](#). A room rate of \$229.00 CAD has been secured for September 25 and 26th. For information on how to book, please contact GCXpo@investottawa.ca .

GCXpo Demonstrator and Exhibitor Opportunities

GCXpo, the epic demo day, is looking to profile and amplify the greatest smart mobility innovations that Canada has to offer. The following outlines the opportunities for demonstrators and exhibitors.



GCXpo Demonstrator:

- Complimentary inclusions:
 - Outdoor technology demonstration space
 - Access to shuttle bus transportation
 - Positioning within Zone shared tent(s)
 - 10x10 demonstrator space within relevant Zone
 - Access to 15 amp non-GFI circuit power
 - Access to site wifi
 - Positioning in relevant zone location based on technology to be showcased
 - One 8 foot tables with black tablecloth
 - Two chairs
 - Opportunity to activate demonstration space
 - Opportunity to brand your space with signage (at demonstrators cost)
 - Staff access to site
 - Company promotion through social media and media relations on-site
- Additional opportunities:
 - Food available for purchase on-site
 - A/V Screens, monitors and additional A/V can be rented and delivered to the Area X.O site.



GCXpo Exhibitor:

- Complimentary inclusions:
 - Indoor (tented) trade show static exhibitor space
 - Access to shuttle bus transportation
 - 10x10 indoor trade show space within exhibitor building
 - Access to one standard power outlet
 - Access to site Wi-Fi
 - One 8 foot table with black tablecloth
 - Two chairs
 - Opportunity to activate exhibition space
 - Opportunity to brand your space with signage (at demonstrators cost)
 - Staff access to site
 - Company promotion through social media and media relations on-site.
- Additional opportunities:
 - Food available for purchase on-site
 - A/V Screens, monitors and additional A/V can be rented and delivered to the Area X.O site.

Additional Rental Opportunities

GCXpo's official audio visual supplier is OPTIMAL SHOW EXPERIENCE (OSE). A/V Screens, monitors and additional A/V requirements can be rented from OSE and delivered to the Area X.O site.

Orders to be placed by August 31, 2024. Please contact OPTIMAL SHOW EXPERIENCE (OSE) by emailing: info@oselive.com. Please use reference code: **GCXpo24**.

GCXpo Applications

Interested companies/organizations are asked to complete the GCXpo application form as part of the Area X.O intake form found [here](#). Applications should be submitted as quickly as possible as space is limited. Confirmations are sent out ASAP. Any questions can be sent to GCXpo@investottawa.ca.

Once confirmed, approved companies/organizations must complete a GCXpo demo and exhibitor contract.

All exhibitor and demonstrator staff must register to attend on-site [here](#) and must sign the official Area X.O site waiver [here](#).

Note: no space is confirmed until approved by the GCXpo team and the GCXpo Demo and Exhibitor contract is completed and submitted online.

Contact us today to explore how we can help you achieve your goals as a demonstrator or exhibitor for GCXpo 2024.

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THANK YOU