

# CAV Talent Catalyst Pilot Program

## Success Story: Tenille Houston

### The Story

Tenille Houston is the CEO and Co-Founder of AutoGuardian, which is a tech start-up company located in Stittsville, ON and a spin off to parent company Smartcone.

AutoGuardian provides intelligent mobility solutions to get people to their destination in a safer, smarter, and more eco-friendly way.

Tenille participated in the CAV Talent Catalyst Program as a facilitator to highlight the technology behind AutoGuardian and wanted to inspire participants about the future of automated vehicles.

AutoGuardian also partnered with Invest Ottawa through the CAV Talent Catalyst program to help facilitate an easier hiring process and access candidates that were looking for employment and had an interest in the CAV industry.

### The Obstacle

For SMEs, and in particular start-ups, it can be difficult to attract and retain the right talent to join the team. It can be hard to find good talent in this space that is so cutting edge, so having a resource that has vetted applicants through a first round of qualifiers is extremely beneficial for start-ups such as AutoGuardian.



### The Solution

Through the CAV Talent Program, Invest Ottawa was able to connect AutoGuardian with talent and bring forward qualified candidates when they are hiring. As it is difficult to find such talent when the industry is so new and the focus is on training a future workforce, AutoGuardian is grateful to partner with other initiatives to help ease the burden and expense of hiring qualified candidates.

Invest Ottawa has already brought forward a qualified candidate to AutoGuardian and Tenille is looking forward to a continued relationship.



## The Update and the Future

Representing AutoGuardian, Tenille participated in the CAV Talent program to enforce a continued partnership with Invest Ottawa and create stronger ties to the CAV community.

The curriculum was beneficial because it not only offered Tenille an opportunity to do an in person talk with potential candidates, but it allowed her to inform those interested in the autonomous vehicle industry of the exciting initiatives happening in the industry.

## Testimonial

“The CAV program not only helped us to get out and meet new talent, but it connected fresh new talent and we were able to onboard one employee immediately. The presentation allowed us to solidify a 30-minute demonstration that we can use going forward for talent attraction.”

– Tenille Houston



## Get Connected!

Tenille Houston

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