

CAV Talent Catalyst Pilot Program

Success Story: Monika Minarcin

The Story

Monika Minarcin is a Senior Manager, Digital Business Integration at Accenture and is based out of both Toronto, Canada and Chicago, USA.

Accenture Industry X embeds intelligence in how clients run factories and plants, as well as design and engineer connected products and services — making manufacturing and operations more efficient, effective and safe; enabling companies to transform how they make things, and the things they make, for sustainable growth.

Monika participated in the CAV Talent Catalyst Pilot Program as a facilitator and had developed a four-day presentation for course participants.

Monika holds the mobility industry near and dear to her heart and it is her mission to support the mobility industry. Monika participated in the program as the program presented an opportunity for students to multi-national companies to come together and create new innovations in a real and tangible environment.

The Obstacle

In Monika's opinion, the future of mobility is a life reimagined. Accelerating digital and fundamentally changing the way people interact is how things get built and business growth as an industry.

The challenge in mobility is when you have a diverse audience that has various needs, it can be difficult to know where to focus your attention on. With competing needs and priorities, it is vital to focus attention on where it is needed most.



The Solution

To keep her sessions current and engaging, Monika worked to weave in current events and current stories. The outcome was that she was educating people in the possibilities of the future and keeping the imaginations fresh and engaged.

Monika is excited about the connected and autonomous vehicle industry and welcomes the opportunity to ignite curiosity and enthusiasm for the industry as well with the program participants. She believes that this is the future and understands the importance of training our future workforce.



The Update and the Future

As everything in our lives is touched by mobility solutions to problems are hidden behind the surface.

The future holds solutions to meeting the demands of both urban and rural citizens who have differing mobility needs.

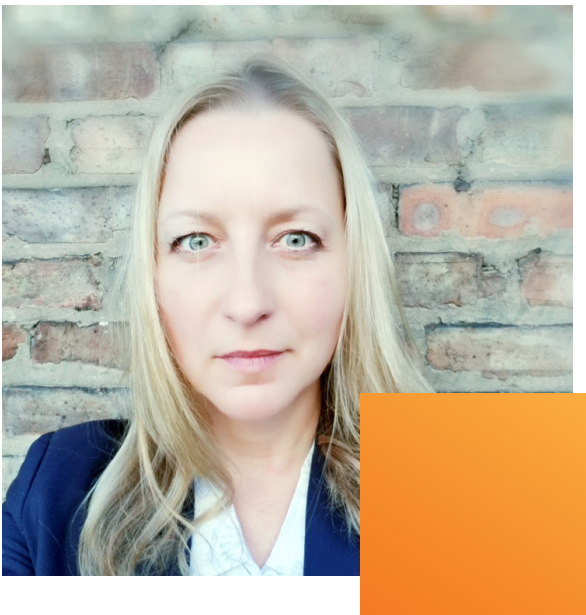
Monika looks forward to sharing the future of technology in future partnerships where she learns as much from her students as they learn from her.

Testimonial




“I am fascinated and privileged to have the opportunity to work at the intersection of future mobility and technology. Collaboration is and will be the key to success. The CAV Talent Catalyst Pilot Program created an unparalleled opportunity to add the distinctiveness of the talent and their perspectives to a connected, electrified and automated mobility ecosystem both regionally and abroad.” - Monika Minarcin

Coordonnées!



Monika Minarcin

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