



WHY OTTAWA?

Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada’s Capital, facilitating economic growth and job creation in the City of Ottawa. Guided by a vision to help realize Ottawa’s full potential as a globally-recognized, innovative and future-ready city, and the best place to learn, work, live, and play, Invest Ottawa delivers global expansion programs and services that catalyze growth for the city of Ottawa.

It’s no surprise that Ottawa and Canada’s National Capital Region has attracted a wealth of start-ups, scaling companies and multinationals that are driving innovation in emerging and disruptive fields from AI, to Connected and Autonomous Vehicles (CAVs) and Robotics. For decades, Canada’s capital has been a leader in R&D. Ottawa’s high concentration of technology talent, competitive business costs, and quality of life attracts companies from diverse sectors all over the world, resulting in:

- The highest tech talent concentration in Canada (and the second highest in North America),
- The least expensive Canadian city in which to live and work (Mercer 2019),
- The third-highest quality of life in Canada (Mercer).

Since 2012, Invest Ottawa’s foreign business and investment attraction, local business retention and expansion in targeted sectors, commercialization; and marketing Ottawa’s diversified economy and high quality of life, has helped firms to attract more than \$565 million in capital, contributed to the creation of more than 7,670 jobs and attracted more than \$446 million in domestic and Foreign Direct Investment.

CASE STUDY



COMMUNICATIONS TECHNOLOGY



1500 OTTAWA EMPLOYEES

ABOUT

Ericsson is a global leader in communications technology and services, providing networks, digital services, managed services, and internet of things solutions. In 2009, Ericsson set up a major research and development hub in Ottawa. Today, the company employs 1500 at its sleek facility in Ottawa’s Kanata North Business Park.

“We here in Ericsson Ottawa are a strategic R&D site that specializes in delivering mobile solutions.” Explains Dimple Thomas, an Ericsson systems verification engineer. “We’re working on all aspects from hardware, software, as well as testing.”

“Being situated in Canada’s biggest high-tech park enables us to collaborate with other exciting companies”

Dimple Thomas, systems verification engineer



Thomas was born in India, raised in Dubai and moved to Canada for university. As part of her final year, she interned at Ericsson’s Ottawa location before joining the company full time.

“I loved the company and my peers,” she says, “so I came back on continue to be impressed.”

Thomas says Ottawa is the right fit for Ericsson in three key ways.

“Being situated in Canada’s biggest high-tech park enables us to collaborate with other exciting companies,” she explains. “It also gives us access to a very large pool of talented engineers and computer scientists. Plus, Ottawa’s location puts us in proximity to our North American clientele.”

ERICSSON AND OTTAWA

Thomas says that diversity is a fundamental priority for Ericsson and that it recruits both locally and internationally.

“What we usually tell people about Ottawa that don’t know about Ottawa that it is a great city, in terms of the infrastructure that we have available, the site infrastructure, and the facilities that we have available in the city,” she says. “For a lot of people, I think it’s really about all the green space in this city, and the biking paths and the outdoor activity. That tends to attract a lot of people.”